

**ANNEX 1**

Ref	Respondent	Comments	Appraisal	Response
001	Hugh Evans CEO, Southport BID	<p>Could you include in the General Statement the following:</p> <p>A partnership comprising Southport Business Improvement District, Sefton Council, Merseyside Police, Pubwatch, Light for Life, and Street Pastors was successful in applying for Purple Flag status. The Purple Flag standard, launched in 2007, is an accreditation process similar to the Green Flag award for parks and the Blue Flag for beaches. It allows members of the public to quickly identify town and city centres that offer an entertaining, diverse, safe and enjoyable night out. The assessment criteria considered a number of factors including cleanliness and safety, movement and transport, the range of attractions, entertainment and events, high quality environment and evidence of strong partnership working.</p> <p>1.13. Could you include “Southport Business Improvement District funds two regulated Taxi Marshalls every Friday and Saturday and selected Bank Holidays and special events from midnight to 4am. The Marshalls are located at the Lord Street taxi rank.”</p> <p>3.2 Could you add: “Southport Business Improvement District and Southport Pubwatch”?</p> <p>3.4 Applicants should also indicate that they will be seeking to join the local Pubwatch scheme.</p>	<p>Appropriate to include in Policy</p> <p>Appropriate in include in Policy</p> <p>Southport BID included in “local businesses” so not appropriate to amend. Appropriate to include “local pubwatches”</p> <p>Appropriate to include, however already mentioned in 3.5</p>	<p>Policy amended, sentence including mentioning attainment of Purple Flag in second bullet point.</p> <p>Policy amended, sentence included at end of Paragraph 1.13.</p> <p>Policy amended “Local “pubwatches” included within 3.2.</p> <p>No change</p>

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		3.5 A willingness to join the town centre radio network.	Appropriate to include general statement: <i>Participation in any existing radio network scheme</i>	Policy amended.
002	Sgt Craig Carmichael Merseyside Police Central Licensing	No observations to make	N/A	N/A
003	Alan McGee Public Health Lead (Substance Use and Sexual History) Public Health Merton House Bootle	<p>Page 3 – 1.8 Sefton Population 274,853 based on 2016 census</p> <p>Page 3 – 1.9 sentence is repeated</p> <p>Page 3 – 1.10 Change ‘Unitary’ to <b>Local Plan</b></p> <p>Page 4 – 1.18 can we add to ‘help both the public and industry professionals’ <b>including representations from public health to</b></p> <p>Page 4 – 1.19 change to local strategies and position statements on alcohol are taken into account</p> <p>Page 7 – 3.2 change to ‘crime and disorder and health policies’</p> <p>Page 8 – 3.3 to include hot spots of ill health (particularly children) caused by alcohol</p> <p>Page 8 – 3.3 examples of local initiatives could also include ‘drink less enjoy more’</p> <p>Page 8 – 3.5 to include ‘illegal sale of alcohol to those who are already drunk’</p> <p>Page 10 – 3.9 could include drink less enjoy</p>	<p>Appropriate to change</p> <p>Appropriate to change</p> <p>Appropriate to change</p> <p>Not appropriate to change as wording has been agreed by the 9 local authorities in Cheshire/Merseyside</p> <p>See above</p> <p>Not appropriate to include</p> <p>Appropriate to change</p> <p>Covered under “other schemes”</p> <p>Appropriate to change</p> <p>Appropriate to change</p>	<p>Policy amended</p> <p>Policy amended</p> <p>Policy amended</p> <p>No change.</p> <p>No change.</p> <p>No change</p> <p>Policy amended</p> <p>No change</p> <p>Policy amended</p> <p>Policy amended</p>

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		<p>more</p> <p>Page 11 – 4.1 crime prevention and health planning</p> <p>Page 12 – 4.7 Sefton does not have an alcohol harm reduction strategy</p> <p>Page 16 – 6.3 add evidence of negative impact on health</p> <p>Page 18 – 9.2 exceptional problems to health, disorder and nuisance.....</p> <p>Page 18 – 9.6 can this include ‘cumulative impact on health’ linked to the 4 objectives.</p>	<p>Appropriate to change</p> <p>Appropriate to change</p> <p>Public health not a licensing objective</p> <p>Appropriate to include as wording can be found in S182 Guidance</p> <p>Public health not a licensing objective</p>	<p>Policy amended</p> <p>Policy amended</p> <p>No change</p> <p>Policy amended</p> <p>No change</p>
004	<p>Philippa Borrowman Policy &amp; Information Officer British Beer &amp; Pub Association Brewer’s Hall Aldermanbury Square London</p>	<p>Responding to 1.14 to 1.17 of the changes to the Policy. States that the BBPA and its members support a number of initiatives which work to cut down on alcohol related harm whilst supporting a vibrant night time economy. Indicates that they have worked hard to promote best practice of operating well-run businesses and the partnership initiatives that support them, to help to tackle alcohol-related issues and improve safety.</p> <p>States it strongly supports policies and initiatives targeted at “the minority of those who misuse alcohol” and that they view this as the best way to reduce alcohol harm.</p> <p>Stated examples of current best practice in the industry that the BBPA and its members support, in particular the “Responsibility Deal” which has removed 1 billion units of alcohol from the market.</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>	<p>N/A</p> <p>N/A</p> <p>N/A</p>

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		<p>Indicated the number of partnerships they work with, including Pubwatch, Best bar None etc.</p> <p>With regard to Paragraph 1.16, would like further clarification on how this would be achieved and would be concerned with initiatives that sought to restrict the sale of particular beer brands.</p>	<p>N/A</p> <p>Paragraph is a statement of intent. Any initiatives would be brought in by the 9 Cheshire/Merseyside authorities in tandem, this after consultation with the industry. Not appropriate to outline in the Policy.</p>	<p>N/A</p> <p>No change</p>